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Dudley's Brand Leader Is Elected Vice Chairman of the American Health and Beauty Aids Institute

High Point, North Carolina - August 16, 2010 - Ursula Dudley Oglesby, President of Dudley Beauty Corp, LLC and Brand Leader of Dudley's Hair Care & Cosmetics took her father Dr. Joe L. Dudley's seat as Vice Chairman of the American Health and Beauty Aids Institute (AHBAI), at the 2010 Ethnic HBC Mid-Year Buyers & Marketing Conference in Las Vegas, NV.

Founded in 1981, AHBAI is now the leading trade association for the ethnic health and beauty industry. AHBAI members are top manufacturers of hair care and cosmetic products for the Black consumer and understand the special needs of the Black consumer. These manufacturing companies join together in AHBAI to accomplish the following common goals:

- Promoting the image and opportunities in the ethnic health and beauty care industry.
- Contributing to the business and economic development of minority communities.
- Recycling their dollars back into programs and [scholarships](#) for African-American communities.

"I am excited about my new position on AHBAI's Board of Directors Chairman. I look forward to contributing and helping implement fresh, new ideas. We have a strong team that is committed to strengthening communities locally, regionally, nationally and globally," stated Oglesby.

About The Dudley Brand

The Dudley Brand is a community and business leader founded in 1967 by Dr. Joe L. Dudley Sr. and Dr. Eunice M. Dudley. Ursula Dudley Oglesby (the eldest daughter) is leading the brand through Dudley Beauty Corp, LLC – the company responsible for distributing Dudley's over 400 professional and retail ethnic hair care products and personal care cosmetics directly to cosmetologists, barbers and beauty schools in the United States, as well as eighteen (18) foreign countries. Dudley's is dedicated to empowering beauty industry professionals with exceptional products and educational opportunities.

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